



LICHTKUNST FESTIVAL
ALLUMINOUS

LICHTKUNST FESTIVAL ALLUMINOUS

Sponsoring opportunities

ALLUMINOUS is the new network festival for the Almere business community. You can become a sponsor starting from a 500 euros donation. ALLUMINOUS had a very successful first edition, attracting 30,000 visitors of all ages. We hope to welcome your company as a sponsor this year to organize the 2023 edition, create a close business community and celebrate a legendary business evening. This compact brochure displays the basic sponsoring opportunities .

ALLUMINOUS in a nutshell

- 30.000 visitors in 2022
- Free entrance
- Dates 2023: October 20 - 29
- 2 hour walking route around the Weerwater lake
- 8 to 12 Light art installations of which at least 4 new installations made together with Almere Theater companies: Vis a Vis, Suburbia, Gouden Haas and BonteHond.

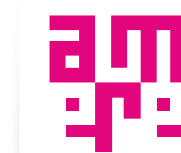


Watch the aftermovie ALLUMINOUS 2022

<https://youtu.be/7jqBA3FP5wo>



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Sponsoring options

Please check the table below to see which option suits your company's sponsoring goals.

A	B	C	D
500 eur +	1000 eur +	2000 eur +	5000 eur + Adoption art installation
2 x invitation business night	4 x invitation business night	8 x invitation business night	10 x invitation business night
2 collector's item pins	4 collector's item pins	8 collector's item pins	10 collector's item pins
Logo website + sponsor banner size small	Logo website + sponsor banner size medium	Logo website + sponsor banner size large	Logo website + sponsor banner size extra large, social media post, logo in aftermovie, sponsoring is mentioned at the information displays of art installation

ALLUMINOUS business night

The ALLUMINOUS business night will take place on Thursday October 26th. A fully catered evening with lots of networking opportunities. Prior to the business night you can sign up for a vip tour along the light art installations.

Collectors item pin

Every year ALLUMINOUS develops a new pin for fans and collectors. The pin is exclusive for partners, sponsors and friends of ALLUMINOUS.

Adopt a light art installation

If you are looking for more visibility for your company, adopting an art installation might be the right choice for you. This type of sponsoring will create visibility next to the art installation, gives you a dedicated social media post and will place your logo in the aftermovie. Minimum amount of sponsoring for adopting a light artwork is 5000 euros.

Please contact partnership manager ALLUMINOUS Sandra van Beers via sandra@alluminous.nl to discuss the sponsoring options for your company.

